



How we help you

- Spearheaded citywide efforts to increase participation in **child nutrition programs**. Sponsored a workshop on increasing participation in the Summer Meals and After-School Snacks programs, attended by over 40 individuals from faith-based and community organizations across the city who learned how to obtain more federal funding to feed children. Launched a ground-breaking project to enable agency staff and the public to search online, by ZIP code, for the summer meal sites closest to them.
- Started **Customer Advisory Boards (CABs)** at five soup kitchens and food pantries. This is one of the nation's first efforts to empower pantry and kitchen clients to play leadership roles in improving the operations of the agencies at which they get food.
- Sponsored, for a third year, a 14-person team of **AmeriCorps*VISTA** national service participants. These 14 team members helped pantries and kitchens recruit over 600 unpaid community volunteers and raise more than \$135,000 in new cash and in-kind donations. The VISTAs also created Neighborhood Networks of pantries and kitchens that work together to harmonize their hours and services and to implement joint programs to better serve their communities.
- Played a significant role in a 299,000-person **increase in food stamps participation** in New York City since January of 2002. As a result, low-income New Yorkers have been provided with more than \$350 million in additional federal nutrition assistance per year.
- Recruited and **placed 179 volunteers** for the third annual Dr. Martin Luther King, Jr. Serve-a-Thon event in January 2006. The 179 volunteers gave out approximately 25,000 breakfasts and milks, donated by the business East Side Entrees, at 27 sites around the city, along with fliers encouraging children and parents to obtain free breakfasts each school day at their local school.
- Conducted advocacy efforts that helped win a **\$2 million increase in City funding** for pantries and kitchens; made hunger a top issue in the 2005 mayoral race; defeated a national effort to cut \$700 million from the federal Food Stamp Program; and proposed the creation of a citywide Office of Hunger and Nutrition.
- During Thanksgiving week 2005, raised awareness of hunger and poverty by holding media events in each of New York City's five boroughs to release the results of NYCCAH's **annual hunger survey**. In 2005, the survey had the greatest number of agency responses (278) in NYCCAH history. TV stations that attended the events included: WNBC-4, WXTV41 (Univision), HDN, NY1, CBS-2, Telemundo, Brooklyn 12, and Bronx News Channel 12. Publications that sent representatives included: *Staten Island Advance*, *Bushwick Observer*, *Bronx Times*, *New York Daily News*, *Queens Chronicle*, and *Queens Tribune*.
- Created an **online map** of almost all food pantries and soup kitchens in New York City, making it much easier for clients to locate emergency food throughout the city.
- Provided **computer hardware and/or software**, and computer training, to at least 40 pantries and kitchens to build their capacity, and extended the offer of technology help/training to approximately 30 more agencies that indicated their need for it.