

THE FEDERAL CHILD NUTRITION BILL



(1) What is this bill?

In the next year, the President and Congress are slated to reauthorize the Child Nutrition and WIC Reauthorization Act, a law that decides how many children get fed – and the nutritional quality of the food they receive – in the School Breakfast, School Lunch, Summer Meals, After-School Suppers, and Women, Infants and Children Programs.

(2) Why is this bill so critical?

If we obtained everything we're seeking in the bill, it would: achieve the Obama Administration's goal of ending child hunger by 2015; ensure a generation of healthy, productive, nutritionally-aware children; reduce energy use and pollution; create jobs; and stimulate the economy.

(3) What is the New York City Coalition Against Hunger doing about it?

We are helping coordinate the NYC Alliance for Child Nutrition Reauthorization and other efforts to bring together New Yorkers from all walks of life to influence the President and Congress using every means possible: media events, visits to Capital Hill, letter writing campaigns, and community organizing. We've already won big victories getting key elected officials to sign off on our priorities.

**To contact your Congresspeople, see:
www.nyccah.org/endchildhunger**



WITH YOUR HELP, WE'VE ALREADY GOTTEN CONCRETE RESULTS...



In just the past year, NYCCAH has successfully:



Sponsored 14 full-time AmeriCorps national service participants who helped pantries and kitchens serve more – and better quality – food.

Expanded a pioneering project that enabled over 2,600 low-income New Yorkers to apply for food stamps online at pilot food pantries and soup kitchens.

Launched and expanded our Farm Fresh Produce Program, providing over 75,000 lbs of healthy, fresh, organic, New York State-grown produce to low-income neighborhoods.

Recruited over 400 volunteers for a City-wide volunteer event for the sixth annual Dr. Martin Luther King, Jr. Serve-a-Thon.



...And we need your help to make this list of victories even longer in the coming months.

Please choose to donate today. Donate online by visiting www.nyccah.org/donate